



2024 SPONSOR LEVELS

Thursday, April 25, 2024
Hilton Lincoln Center Dallas, Texas

HOST: \$50,000

- Name recognition as Host Sponsor on all event material, ads, emails, and on-site signage
- Two Full Page Ads placed in the Event Program
- VIP Table with eight (8) Tickets to VIP Reception, Dinner, Program, Roundtable
- Special Guest seated at your table
- Complimentary valet parking
- 2023 event images link for download upon request

GOLD TABLE: \$25,000

- Name recognition on all event material, ads, emails, and on-site signage
- One Page Ad placed in the Event Program
- VIP Table with eight (8) Tickets to VIP Cocktail Reception, Dinner, Program, Roundtable
- Complimentary valet parking
- 2023 event images link for download upon request

SILVER TABLE: \$10,000

- Name recognition within the event program
- One Half-page Ad placed in the Event Program
- VIP Table with eight (8) Tickets to VIP Cocktail Reception, Dinner, Program, Roundtable
- Complimentary valet parking

BRONZE TABLE: \$5,000

- Name mentioned within the Event Program
- Premier table with eight (8) Tickets to VIP Cocktail Reception, Dinner, Program, Roundtable
- Complimentary valet parking

COPPER TABLE: \$2,500

- Name mentioned within the Event Program
- Table with eight (8) seats for Cocktail Reception, Dinner, Program, Roundtable
- Two of the six tickets to have access to the VIP Cocktail Reception
- Complimentary valet parking



**Thursday, April 25, 2024
Dallas, Texas**

Please Print Name as you'd like it to appear

GUEST 1	
GUEST 2	
COMPANY NAME	
STREET ADDRESS	
CITY, STATE, ZIP	
PHONE	
EMAIL ADDRESS	
SPONSORSHIP LEVEL AMOUNT	

The deadline date for the event program is April 4, 2024. Email Campaigns will continue to be updated through April 25, 2024. Payment must be received by April 11, 2024, to secure your tickets and logo on printed displayed material at the event. Please make a check payable to Goodman Institute for Public Policy Research and mail it to the address below.

First & Last Name	
Credit Card Number	
Security Code & Exp Date	
CC Street Address	
CC City, State, Zip	
CC Phone Number	
Total Amount to Charge	

Donor Signature _____ **Date** ____/____/____

Thank you for your generosity and commitment to the Goodman Institute for Public Policy Research. Once your sponsorship donation form is received, you will be contacted regarding detailed event specifics.

Please complete and return to: Goodman Institute for Public Policy Research
6335 W. Northwest Hwy., #2111
Dallas, TX 75225

Questions: Please contact Rebecca Hackl, rebecca@trifectaeventmanagement.com



EVENT PROGRAM AD SPECIFICATION SHEET

Preferred File Formats:

PDF (high resolution). Please be sure that all images and logos are a minimum of 300 dpi and the color is CMYK.

Acceptable Media:

Email or FTP site

Email: Please send files to haley@trifectaeventmanagement.com

FTP site: If the file needs to be accessed through an FTP site please email haley@trifectaeventmanagement.com with information on how to download the file as well as username and passwords if required.

Unacceptable Formats:

Ads created in Microsoft Word, Microsoft Publisher, Powerpoint, or any PC-based word processing program cannot be accepted. We will be glad to re-create the ad at normal ad production rates. All ads should be submitted print-ready.

Goodman Institute is not responsible for any error in the content. If files are prepared improperly, Goodman Institute will not guarantee the reproduction of the ad and additional production charges to the advertiser may result.

Ad Sizes:

- Host Level: Spread: 12" x 6", or Two Full Page
- Gold Level: One Full Page: 6" x 6"
- Silver Level: 1/2 Page Horizontal: 2" x 6"

Trim Size:

Please allow for a minimum 1/4" bleed beyond all spreads and full pages. Keep live matter 1/4" from all trim.

Design Rates:

Please contact Haley Ringenberg at haley@trifectaeventmanagement.com for additional information on design rates should sponsor not be able to provide print-ready materials

Material Deadline: April 4, 2024